



Dear Restaurant Owner or Manager,

WE ARE EXCITED TO ANNOUNCE, THE FLAVORS OF AMARILLO/MARIACHI FESTIVAL IS MOVING TO THE AMARILLO CIVIC CENTER, HERITAGE ROOM.

As a previous participant, The Amarillo Hispanic Chamber of Commerce would like to give you the **first opportunity** to reserve your space at our upcoming Flavors of Amarillo/Mariachi Festival on Thursday, October 11, 2018 FROM 5-9 pm. Our event is focused on Hispanic Heritage Month which is celebrated during September 15th through October 15th and we would like to showcase your restaurant.

Serving over 2000 people in years past, we look forward to another successful event with a wide variety of cuisines this year. We invite you back as a participating restaurant to showcase your product(s) to the people of Amarillo and the surrounding areas. We are confident you will be pleased with the crowd that visits your booth and samples your product(s).

This event is presented by the Amarillo Hispanic Chamber of Commerce with the assistance of our members and volunteers.

All proceeds will go towards our Internship program and scholarship program.

The Amarillo Hispanic Chamber of Commerce appreciates your continued support. Don't miss the opportunity to reserve your booth as space is limited. **In order to comply with City of Amarillo Municipal Code, Sec. 8-5-16, AHCC will provide a Health Permit for you. A Temporary Event check list is enclosed for your review.** If you have any questions, please feel free to call or email one of the following:

Ruby Moreno at 806-379-8800 or email ruby.moreno@amarillohcc.com

Annette Asencio at 806-679-6059 or email annetteasencio@fbsw.com

Raymond Gaitan at 806-683-3578 or email 524mgr@unitedtexas.com

Sincerely,

AHCC Flavors Committee



**2018 Flavors of Amarillo
Food Booth Entry Form**
Please return completed form to AHCC to secure your spot

This package is offered to those restaurants that provide food for the event. This includes mention on stage by Master of Ceremony, 1 10' x 10' booth (includes one 6 ft table and 2 chairs) and 6 wristbands for entry to the event. Additional tickets may be purchased at regular price. **1,000 bite size samples** will be the minimum amount of product provided.

**The event will take place on Thursday, October 11th
at the Amarillo Civic Center Heritage Room from 5:00 to 9:00 PM,
please be set up and ready to go no later than 2:00 PM.**

We invite everyone to decorate according to the event theme. A prize will be awarded for the “**Best Decorated Booth**” and a prize for “**Best Salsa**”.

Company/Restaurant name _____

Company Representative: _____ Phone #: _____

Email: _____

Secondary Contact: _____ 2nd Phone #: _____

Secondary Email: _____

What will you serve: 1,000 bite size samples of: _____

Salsa Contest participant _____ Yes _____ No

Judging based on: Aroma, Taste, Presentation and Overall

Per Amarillo Environmental Health Dept. - Food served but not prepared at your establishment requires disclosure of the location purchased displayed at booth.

Health Permits provided by AHCC

Entry Deadline October 6, 2018

AHCC Office 379-8800, Fax (806) 322-2459,

Ruby Moreno cell 620-600-0434 or email ruby.moreno@amarillohcc.com

Annette Asencio cell 806-679-6059 or email annetteasencio@fbsw.com

Raymond Gaitan cell 806-683-3578 or email 524mgr@unitedtexas.com