

**2018 CINCO DE MAYO
FAJITA FESTIVAL
Friday, May 4th 2018
5:00 PM to 9:30 PM**

Hello Friends,

The Amarillo Hispanic Chamber of Commerce invites you to participate as a sponsor for our 2018 Cinco de Mayo Fajita Festival.

Our Cinco de Mayo Fajita Festival is a fajita cooking competition that allows you and your fellow co-workers to partner up and create the best tasting fajitas. Each team will be provided with fajita meat, vegetables, and tortillas for the competition and for our community to taste.

By sponsoring this event, you will have the opportunity to expose your business name, services and products to the thousands of people who attend. With the scent of sizzling fajitas in the air, many will also enjoy the festive music that will entertain our crowd.

Cinco de Mayo is a celebration of Mexican culture celebrated in many cities across the nation. In Amarillo, it is a celebration of OUR culture. The funds you help us raise are applied towards our Scholarship Intern Program and Operations. We welcome families to join us at the Starlight Ranch for some fun, music and all you can eat fajitas. Our NEW event location is 1415 Sunrise Dr. on Friday, May 4th from 5:00 PM to 9:30 PM. You may contact our office for additional information at the number or email address listed below. We look forward to your participation!

Amarillo Hispanic Chamber of Commerce

5725 W. Amarillo Blvd.

Amarillo, Tx 79106

Office: (806) 379-8800

Fax: (806) 322-2459

Email: ruby.moreno@amarillohcc.com

Email: gigutierrez@bh.com

Email: charliesanchez1969@gmail.com

Sponsorship Opportunities

Official Sponsor Level / Minimum Sponsorship Fee: \$15,000

* One (1) opportunity available

- Recognized as an “**Official Sponsor**” with category exclusivity
- 1 10’ X 10’ exhibit booth space (or larger depending upon your needs) in premium location
- 10 signs/banners throughout the event site (All signs/banners to be provided by sponsor)
- Company banner placement on entertainment stage
- Stage announcements from all entertainment stages promoting official sponsor
- Company logo placement on all AHCC web sites, promotional posters, postcards and mailings
- Company logo included in all television advertising
- Company name mention in selected radio advertising
- Company name included as an Official Sponsor in all press materials including press releases, newspaper ads, public service announcements, press advisories and kits
- Right to use 2018 Cinco de Mayo Festival name and artwork for your promotional advertising
- 100 Event passes
- 2 team entries to AHCC Clasico Golf Tournament

Grand Sponsor / Minimum Sponsorship Fee: \$10,000

* Two (2) opportunities available

- Recognized as a “**Grand Sponsor**”
- 1 10’ X 10’ exhibit booth space (or larger depending upon your needs) in premium location
- 6 signs/banners throughout the event site (*all signs/banners to be provided by sponsor*)
- Stage announcements from entertainment stage promoting sponsor
- Company logo placement on all promotional posters, postcards and mailings
- Company name included as a Grand Sponsor in all press materials including press releases, newspaper ads, public service announcements, press advisories and kits
- Right to use 2018 Cinco de Mayo Festival name and artwork for promotional advertising
- 75 Event passes
- 1 team entry to AHCC Clasico Golf Tournament

Major Sponsor / Minimum Sponsorship Fee: \$5,000

- Recognized as a “**Major Sponsor**”
- 1 10’ X 10’ exhibit booth space in premium location
- 4 signs/banners throughout the event site (*all signs/banners to be provided by sponsor*)
- Company logo included on all promotional postcards and mailings
- Company name included as a Major Sponsor in all press materials including press releases, newspaper ads, public service announcements, press advisories and kits.
- Right to use 2018 Cinco de Mayo Festival name and logo for promotional advertising
- 50 Event passes

Premium Sponsor / Minimum Sponsorship Fee: \$3500

- Recognized as a “**Premium Sponsor**”
- 1 10’ X 10’ exhibit booth space in premium location
- 2 signs/banners throughout the event site (*all signs/banners to be provided by sponsor*)
- Company logo included on all promotional postcards and mailings
- Company name included as a Premium Sponsor in all press materials including press releases, newspaper ads, public service announcements, press advisories and kits.
- Right to use 2018 Cinco de Mayo Festival name and logo for promotional advertising
- 25 Event passes

Participating Sponsor / Minimum Sponsorship Fee: \$2500

- Recognized as a “**Participating Sponsor**”
- 1 10’ X 10’ exhibit booth space in premium location
- Company logo included on all promotional postcards and mailings
- Company name included as a Participating Sponsor in all press materials including press releases, newspaper ads, public service announcements, press advisories and kits.
- Right to use 2018 Cinco de Mayo Festival name and logo for promotional advertising
- 20 Event passes

Supporting Sponsor / Minimum Sponsorship Fee: \$1500

- Recognized as a “**Supporting Sponsor**”
- 1 10’ X 10’ exhibit booth space in premium location
- Company logo included on all promotional postcards and mailings
- Company name included as a Supporting Sponsor in all press materials including press releases, newspaper ads, public service announcements, press advisories and kits.
- Right to use 2018 Cinco de Mayo Festival name and logo for promotional advertising
- 15 Event passes area

Cooking Team: \$425

***Includes Health Department Permit

Info Booth: \$250

Non-Profit Booth: \$150

All major sponsorships will need to be paid in full by April 13th

Booth sponsorships will need to be paid in full by April 20th

There are no refunds. The event will occur rain or shine.

Vision: *A community working together to improve the business climate for all.*

Mission: *Helping businesses connect to the Hispanic community through active education, networking and resources.*

Registration Form

Please check 1 sponsorship level and your choice of cooking team or booth:

- Official Sponsor
- Grand Sponsor
- Major Sponsor

- Premium Sponsor
- Participating Sponsor
- Supporting Sponsor

Cooking Team

Information Booth

***If not sponsoring then check only cooking team or information booth**

Company Name: _____

Name you want on booth, and/or on event promotion: _____

Contact Name: _____ **Title:** _____

Phone: _____ **E-mail:** _____

City: _____ **State:** _____ **Zip:** _____

Preferred contact method: _____ **phone** _____ **e-mail** _____ **other:** _____

Best time to contact: _____ **Days of the Week:** _____

2nd Contact name: _____ **Title:** _____

Products/Service: _____

Products to sample: _____

Will any products be sold? _____ Yes _____ No

If yes, type of product to be sold: _____

Is electricity required for your booth? (110 Volts) _____ Yes _____ No

We hereby apply for exhibit space at the 2018 CINCO DE MAYO FAJITA FESTIVAL to be held on May 4th, 2018. We agree and adhere to the terms and conditions.

Authorized Signature:

Date:

For more information about your booth please contact the Chamber office at 806-379-8800

Make checks payable to:
AMARILLO HISPANIC CHAMBER OF COMMERCE

Please mail checks to:
5725 W. Amarillo Blvd
Amarillo, TX 79106